



Saturday, May 19th, 8 – 11:30 a.m.

The Village of Franklin

Because every teen deserves a bright healthy future!

**Birmingham Bloomfield Community Coalition** IS A 501 c 3 non-profit organization with a mission to raise awareness and mobilize the entire community to prevent the abuse of alcohol, tobacco and other drugs, with a primary focus on our youth. **BBCC strives to**

**“Save Kids Lives”** through an expanded focus on the overall health and wellness of young people as well as:

- Envision the brightest drug-free future for our youth
- Celebrate kids who are doing the right thing
- Bring the right people and resources together. Work collaboratively with 12 community sectors, local, state and national coalitions
- Weave sustainable prevention efforts into the fabric of our community
- Have a plan approved by our peers and the Executive Office of the President (of the United States), Office of National Drug Control Policy
- Achieve outcomes for reducing alcohol, marijuana and prescription drug use/abuse by teens in our community

**BBCC goals** are to increase community collaboration and reduce youth substance abuse using a research-driven, evidenced based approach tailored to our community’s specific needs. Doesn’t every child deserve the safest, healthiest drug-free community to grow-up in? Yet, we know that teens today are dealing with more stress, pressure and anxiety than ever before. Because of this, we also know that more teens are at risk to make unhealthy decisions or try unhealthy behaviors.

**Youth Action Board (YAB)** is an inclusive group of teen volunteers from 11 public and private high schools in the Birmingham and Bloomfield Hills community. YAB’s goal is to provide youth with a positive voice and presence to peers and the broader community on issues important to teens with a focus on substance abuse prevention. The YAB meets on a regular basis to discuss substance abuse trends and other important issues teens face today.

**The YAB 5K** is being planned by the current group of BBCC’s Youth Action Board students to raise awareness for Teen substance use and abuse. This is a dynamic and diverse group of teens that wants to bring about a positive change for their peers. They work hard to support the BBCC’s mission and to bring its vital prevention programs to their schools and community with a relatable teen point of view and focus. They believe and feel that not enough people know about the BBCC, the YAB and what we are trying to do. With limited funding and resources, serving two wonderful communities with 36 schools, and ALL that they have going on as teens, they need help! The YAB 5K is meant to bring a greater community awareness to the issue, create a positive and inclusive event where many can participate, enjoy, make a difference and support their efforts and all the youth of our community.





# Youth Action Board 5K Walk/Run

## BBCC YAB & 5K Run & Walk Sponsorship Contacts:

**Birmingham Bloomfield Community Coalition:** 248-203-4615

Carol Mastroianni, Executive Director: [cmastroianni@bbcoalition.org](mailto:cmastroianni@bbcoalition.org)

Kelly Michaud, Youth Program Coordinator: [kmichaud@bbcoalition.org](mailto:kmichaud@bbcoalition.org)

Website: [www.bbcoalition.org](http://www.bbcoalition.org)

BBCC is a qualified 501 C3 Tax-exempt Non-profit Charitable Organization: 38-3269789

All contributions to the BBCC are tax deductible.

## BBCC YAB & 5K Run & Walk Sponsorship Contracts:

- Yes, I want to Sponsor the YAB 5K ~ Spring into Action! I have selected \_\_\_\_\_ sponsorship level.
- Enclosed is my check in the amount of \$\_\_\_\_\_.
- Enclosed are my \_\_\_\_\_ gift cards for the following: \_\_\_\_\_ Gift Cards @ \$\_\_\_\_\_ value for each
  - I will give my gift cards (listed above) to: \_\_\_\_\_
- I will pay on-line via [www.bbcoalition.org](http://www.bbcoalition.org) donate option.
- I will email my company name or logo in jpg format and any other required information that goes with my sponsorship to: [cmastroianni@bbcoalition.org](mailto:cmastroianni@bbcoalition.org)  
[kmichaud@bbcoalition.org](mailto:kmichaud@bbcoalition.org)
- Yes, I would also like to participate in the YAB 5K!
  - o Thank you! Please register yourself and/or your team at: <https://app.regwiz.io/register/yab/367>
  - o As an individual \_\_\_\_
  - o With a team \_\_\_\_

**PLEASE NOTE: Sponsorship payment is due in full with contract.**

Company/Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Signature \_\_\_\_\_

Address \_\_\_\_\_, City \_\_\_\_\_, State \_\_\_\_\_

Zip Code \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website address: \_\_\_\_\_

Please Make Checks Payable to:

**Birmingham Bloomfield Community Coalition**

1525 Covington Road

Bloomfield Hills, MI 48301

248-203-4615 (Phone)

248-203-4529 (Fax)

**OR \*\*\*Pay on-line at our web-site via our PayPal option: [www.bbcoalition.org](http://www.bbcoalition.org)**

*(\*\*\*10% online processing fee needs to be included)*



**Thank you for your support!**







# Youth Action Board 5K Walk/Run

## **BBC YAB & 5K Sponsorship Levels**

- PRESENTING Sponsor - \$10,000**  
Have an impact on the YAB 5K AND ALL of the YAB Prevention Programs. Company logo prominently placed on all promotional materials (both printed and online)  
At the event:  
Company logo and information prominently placed and displayed  
Sponsor will provide sign  
Please use attached jpg logo for sign  
Dedicated sponsor information table (when applicable)  
"Live" mentions at event
- PREMIUM Sponsor-\$7,500**  
Have an impact on the YAB 5K and two additional YAB Prevention Programs. Company logo placed on all promotional materials (both printed and online)  
Company logo displayed  
Sponsor information table at event (when applicable)  
"Live" mentions by at event
- FEATURED Sponsor-\$5,000**  
Have an impact on the YAB 5K and one additional YAB Prevention Programs. Company logo placed on all promotional materials (both printed and online)  
Company logo displayed  
Sponsor information table at event (when applicable)  
"Live" mentions at event
- SPOTLIGHT Sponsor-\$2,500**  
Have an impact on the YAB 5K  
Company logo placed on all promotional materials (both printed and online)  
Company logo displayed  
Sponsor information table at event (when applicable)  
"Live" mentions at event
- IN-KIND Services - \$500 - \$2,000**  
Provide range in services equivalent to value specified:
  - Advertising
  - Printed materials
  - Photography, filming, video, sound production
  - Food and/or beverages (non-alcoholic)
  - Other \_\_\_\_\_
 Company logo displayed  
Ability to have informational material out on designated table  
"Live" mentions at event
- GOLD Sponsorship-\$1,500:**  
Company/logo or individual name on printed materials and online  
Company name/logo displayed  
"Live" mentions at event  
Ability to have informational material out on designated table
- BRONZE Sponsor-\$750:**  
Company or individual name on printed materials and online  
Company name/logo displayed  
"Live" mentions at event  
Ability to have informational material out on designated table
- FRIEND Sponsor – Company, Individual or Family - \$200 - \$500:** Promote your company/organization or show your family, school or team spirit with a special message.  
Company or individual name listed on screen and in program booklet (when applicable)  
Ability to have informational material out on designated table
- FRIEND Sponsor – Company, Individual or Family = \$50 - \$175:** Promote your company/organization or show your family, school or team spirit with a special message.  
Company or individual name listed on screen and in program booklet (when applicable)
- Route Sponsor – Company, Individual or Family - \$100:** Promote your company/organization with a route sponsorship.  
Company or individual name listed on a lawn sign at the event/along the route
- Gift Card Sponsor – Company - \$25 - \$200:** Promote your company/organization & support the event with gift cards. Company or individual name listed on screen and in program booklet.

